Dear valued Travel Partners,

An important change to California's consumer protection law will go into effect on July 1, 2024. This change may have a broad impact on each of you and the way you advertise, display, or offer our products to your clients. So, we want to clearly explain the steps we are taking to comply with California's new law. We want you to have ample time to assess how our changes may impact your operations. And we want you to ask questions and obtain information from us in a way that allows you to fully understand our upcoming changes.

Starting July 1, Royal Caribbean International and Celebrity Cruises will comply with California's new law – and will do so nationally. This means that whenever Royal Caribbean International and Celebrity Cruises advertise, display, or offer pricing to consumers on any channel, anywhere in the United States, the price shown will include the cruise fare as well as any taxes, fees, and port expenses that guests will be required to pay as part of their cruise. Silversea Cruises

will not need to make any changes, because its prices already include all required taxes, fees, and port expenses.

In anticipation of these changes, we are working internally to update our various systems, including Espresso, the One Stop Pricing file, and more. Our application programming interface (API) feeds will be modified as well. Our changes will be live on July 1. Again, whether you call in, use our API, use Espresso or another channel on July 1, the price we will provide will be inclusive of the fare and all mandatory taxes, fees, and port expenses.

To assist you with these changes, your dedicated Sales representatives are available to provide guidance. And we have prepared a more detailed Frequently Asked Questions document, enclosed for your reference.

We appreciate your continued support.

Vicki Freed
SVP, Sales & Service
Royal Caribbean

Katina Athanasiou
SVP, Sales & Services
Celebrity Cruises

Joe Leon
VP, Sales
Silversea

FAQs

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